



October 19, 2022

*Sent via email*

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To whom it may concern,

In my absence at the Legislative Assembly Committee today I wanted to ensure the Hotel Association of Nova Scotia (HANS) sent along our support of Bill 204. HANS has been working on the ability to increase the marketing levy in Halifax for more than 5 years. HANS recognizes how Halifax and Nova Scotia are not competitive with other parts of Canada. Recently New Brunswick announced legislation to support a hotel levy of 3.5% and Ontario 4%. This new legislation also allows municipalities to make the decision whether to enforce the levy and how to spend the levy based on their current needs. The new investment will allow Discover Halifax to promote Halifax Regional Municipality as a destination for leisure and business travellers, and build a better Halifax for everyone, not just tourists. While hotels in Halifax and Nova Scotia will benefit from more visitation, I am excited to see the vision of the Integrated Tourism Master Plan implemented.

The Hotel Association appreciated being consulted on Bill 204 and we look forward to future opportunities to help grow our province.

Thank you,

Megan Delaney, President  
Hotel Association of Nova Scotia