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April 21, 2015

Office of the Legislative Council
CIBC Building
Suite 802, 1809 Barrington Street
P.O. Box 1116 Halifax NS B3J 2X1

Dear Law Amendments Committee:

I am writing on behalf of the Tri County Women's Centre and the Tri County Women's Health Coalition, to express our full support for the proposed **Bill 90 Law Amendments**, banning all flavoured tobacco.

We are particularly appreciative of the measures in the Bill that will help to prevent smoking amongst youth.

The tobacco industry is very clever in marketing tobacco to be; more palatable by adding flavours, attractive, inexpensive, and harmless. A strong message to counter the industry is needed. Banning all flavoured tobacco, including menthol, is a very progressive and important step in reducing tobacco use. The implementation of Bill 90 on May 31, 2015 will help to do that.

The Women's Centre, and the agencies represented under our Coalition, work with women and their families on a daily basis. As service providers, we know the importance of reducing tobacco consumption as a pathway to a healthy life style. This Bill will help to do that.

Congratulations to the government on Bill 90. We anticipate Law Amendments to fully support Bill 90 as well.

Sincerely:

Bernadette MacDonald

On behalf of the:
Tri County women's Centre Board and Staff and the
Tri County Women's Health Coalition